

CORPORATE FUNDRAISING QUICK GUIDE

Thank you for choosing to get your workplace involved in raising funds for life-saving breast and ovarian cancer research. Together, we're helping women forever.



Stop breast and ovarian cancers in their tracks

Get your team's Fundraising Page ready!

- 1 Upload your logo** as your teams's photo
- 2 Update your page bio** to share why your workplace is involved in fundraising for the Mother's Day Classic
- 3 Share your page URL** with your workplace. Post a link to donate in Slack, email your team, or inquire if you can share your fundraising page on your intranet or internal newsletter
- 4 Ask for donations** and remind your colleagues that every donation over \$2 is tax-deductible!
- 5 Ask your workplace to Dollar-Match** your fundraising. Use our [Dollar Matching Request Template](#) to help writing this request to your manager.
- 6 Thank your donors** and let them know the positive difference of their contributions!

Host a Fundraiser at work!



HOST A TRIVIA

Organise a lunch-time Trivia game with a \$10 donation to attend



CAKE STALL

Encourage colleagues to bring baked goods to sell in the office for a good cause



CAFÉ-FREE MAY

Ask your colleagues to swap their takeaway coffee for a \$5 donation every workday in May before Mother's Day



POT LUCK LUNCH

Encourage colleagues to bring a plate to share and ask to donate what they'd spend on a purchased lunch



RUN A RAFFLE

Ask around or connect with a local business or friends to donate a prize to raffle off



PINK OR TEAL DAY

Host a pink or teal-themed casual clothes day with a \$5 donation



YOUR TEAM T-SHIRT

Auction off placement on your custom Team T-Shirt for Event Day

