

Team Leader Quick Guide

Get your team registered, fundraising, and active for this Mother's Day Classic in 8 simple steps

8 steps to your team's success!

- 1. Register Your Team:** Sign up and create a team. You can choose to register and pay for your team members OR invite them to join by registering and paying themselves.
- 2. Personalise Your Fundraising Page:** Add a photo, craft a team bio, and create a fun or meaningful Team Name.
- 3. Connect the Team:** Start a Group Chat for easy communication. Consider creating a fitness-focused team on Strava.
- 4. Spread the Word:** Share your participation on social media, email colleagues, and text family. Create an Instagram account to showcase your team's journey.
- 5. Ask for Donations:** Reach out to your connections for meaningful contributions. Remind them that donations over \$2 are tax-deductible!
- 6. Host a Fundraiser:** Organise a trivia night, movie marathon, or silent auction in your community. Ask for a donation to attend.
- 7. Train Together:** Walk, run, or move together. Get the team spirit moving in preparation for Mother's Day.
- 8. Get Your Pink Outfits Sorted:** Plan matching outfits for Event Day! Pink tutus, hair spray, or custom Pink T-Shirts with your Team Name – the options are endless!

Good luck with your fundraising! If you require an Authority to Fundraise letter, kindly email fundraising@mothersdayclassic.com.au

